

Market wrap May 12, 2022

# Global inflationary pressure weighed on market sentiments; selling witnessed across the board..

Index	Today's Close	Prev. close	Change	% change	Open	High	Low
Sensex	52,930.31	54,088.39	1158.08	2.14	53,608.35	53,632.55	52,702.30
Nifty	15,808.00	16,167.10	359.10	2.22	16,021.10	16,041.95	15,735.75

- 1) Indian benchmark indices were under tremendous pressure led by high global inflation especially in US. Investor sentiments have been affected since rupee fell to its life-time low against the US dollar. In addition, factors like US Fed hiking interest rates by 50 bps, RBI coming up with a surprise by hiking repo rate by 40 bps has dampened the overall mood. There are other headwinds like ongoing war between Russia and Ukraine with no signs of respite, rising crude oil prices, increasing COVID-19 cases in China and lockdown in various parts of China to curb its spread, concerns over high inflation across the globe, hawkish stance of global central banks and rising bond yields globally.
- 2) The Sensex was under tremendous pressure and ended the day down by 1158.08 points or 2.14 percent to end at levels of 52,930.31 On the other hand, the Nifty was down by 359.10 points or 2.22 percent to end at levels of 15,808. Among the Sensex 30 stocks, IndusInd Bank, Tata Steel, Bajaj Finance, Bajaj Finserv, Axis Bank, HDFC Bank, HDFC, Titan, Larsen and Toubro were the major losers down in the range of 3-5.82 percent. On the other hand, only Wipro ended in positive terrain.
- 3) The broader markets were under pressure today. The BSE Midcap index was down by 2.24 per cent and the BSE Smallcap index was down by 1.96 percent respectively.
- 4) In terms of sectoral performance, all indices were under tremenous pressure.
- 5) On Thursday, FIIs sold equities worth Rs. 5,255.75 Crore. On the other hand, DIIs bought equities worth Rs. 4,815.64 Crore. Month till date, FIIs sold equities worth Rs. 28,920.95 Crore. On the other hand, DIIs bought equities worth Rs. 23,565.74 Crore. In the month of April 2022, FIIs sold equities worth Rs. 40,652.71 Crore. On the other hand, DIIs bought equities worth Rs. 29,869.52 Crore.

### Sectors and stocks

 Shares of Relaxo Footwears fell by 10 per cent to Rs. 928 on the BSE in Thursday's intra-day trade after the company reported weak operational performance in March quarter (Q4FY22). EBITDA margins declined 586 basis points to 15.9 per cent from 21.8 per cent, due to steep increase in raw material prices and GST rate differential on inventory.

Commenting on the results and performance, Mr. Ramesh Kumar Dua, Managing Director said: "The year gone by posed several challenges to the business and industry due to the disruptions caused by the second wave and the omicron variant of COVID 19. Margins were affected by dual impact of substantial increase in raw material prices and normalisation of selling, marketing and admin expenses in FY 22 in comparison to FY 21 being Covid 19 pandemic year. In these challenging times as well, we stood by our dealers & distributors and offered extra support to safeguard their margin towards GST rate differential. Despite all these, the company recorded revenue growth of 12% YoY which is a testimony of being the most trusted brand, having consumer centric approach, continuous product innovation and strong execution. The inflationary pressure across the Globe swindles almost everybody and we are no exception. Therefore, going forward, in view of no immediate relief from continual extraordinary inflation, we remain cautiously optimistic on the basis of strong recovery across categories specially in the high value closed footwear category after opening up of offices, schools & colleges. We continue to derive strength from our robust business model, strong balance sheet with negligible net debt, professional management team. We believe that we are well positioned in the footwear marketplace by providing the right 'pricevalue' equation to our customers while making sure our products remain affordable and accessible. We remain committed to all our stakeholders by creating a strong foundation for the future which can provide us sustainable and profitable growth for the long term"



- 2) Shares of Birla Corporation fell by 7 per cent to hit a 52-week low of Rs. 895.30 on the BSE in Thursday's trade owing to fall in EBITDA on YoY basis. Birla Corporation's total outstanding debt stood at Rs. 4,208 crore as of 31 March 2022, only marginally higher than Rs 4,046 crore a year earlier, despite fresh borrowings during the year of Rs 432 crore for the Mukutban project. "Despite achieving the highest ever production at three of our units-Satna, Maihar and Chanderia-and record sales in five States, our profitability took a hit because of excessive rise in fuel and freight costs, which could not be passed on to consumers," said Shri Harsh V. Lodha, Chairman, MP Birla Group. "The tide has, however, started to turn from March, and we are hopeful that in the current financial year, our Company will reach new heights. The Mukutban unit which has commenced production at the end of April will add a lot of heft to our cement business in the near future."
- 3) Shares of Hindalco Industries hit an over nine-month low at Rs. 397, and traded at its lowest level since July 26, 2021, as the stock declined by 6 per cent on the BSE in Thursday's intra-day trade, after Novelis' March quarter result. The company's subsidiary reported 15 per cent year-on-year (YoY) decline in adjusted earnings before interest, taxes, depreciation, and amortization (Ebitda) at \$431 million during the quarter, primarily due to short-term operational cost challenges. Hindalco traded lower for the third straight day, down 11 per cent during the period. Moreover, in the past one month, the stock has underperformed the market by falling 27 per cent as against a 9 per cent decline in the S&P BSE Sensex. The stock has corrected 38 per cent from its 52-week high of Rs 636 touched on March 29, 2022. The stock had hit a 52-week low of Rs 359.80 on June 18, 2021.

## Key recent major developments...

- 1) Domestically, India's retail inflation touched an eight-year high of 7.79 per cent in April on annual basis. The retail inflation witnessed a rise mainly due to high food prices. The retail inflation stayed well above the Reserve Bank of India's (RBI) upper tolerance limit for a fourth consecutive month. In April, the CPI inflation expanded at its highest pace in eight years. The previous high was recorded at 8.33 per cent in May 2014.
- 2) Globally, US consumer price growth slowed sharply in April as gasoline prices eased off record highs, suggesting that inflation has probably peaked, though it is likely to stay hot for a while and keep the Federal Reserve's foot on the brakes to cool demand. The consumer price index rose 0.3 percent last month, the smallest gain since last August, the Labor Department said on Wednesday. That stood in sharp contrast to the 1.2 percent month-to-month surge in the CPI in March, which was the largest advance since September 2005. In the 12 months through April, the CPI increased 8.3 percent. While that was the first deceleration in the annual CPI since last August, it marked the seventh straight month of increases in excess of 6 percent. The CPI shot up by 8.5 percent in March, the largest year-on-year gain since December 1981.
- 3) China's consumer price index (CPI) for April grew 0.4 per cent month-on-month compared to 0.6 per cent in March due to Covid-19 induced supply disruptions.
- 4) Domestically, Passenger vehicle dispatches from factories to dealers in the domestic market declined by 4 per cent in April as supply side challenges continued for the automotive industry, industry body SIAM said on Wednesday. Total passenger vehicle domestic wholesales stood at 251,581 units last month as compared to 261,633 units in April 2021. Passenger car dispatches stood at 112,857 last month as against 141,194 units in the same month last year. Utility vehicle wholesales however increased to 127,213 units from 108,871 units in the year-ago period. Van dispatches remained flat at 11,511 units in April as against 11,568 units in April 2021. Two-wheeler sales increased by 15 per cent to 11,48,696 units last month as compared to 995,115 units in April 2021. Motorcycle sales increased to 735,360 units as against 667,859 units in April 2021. Similarly, scooter dispatches rose to 374,556 units last month as compared to 301,279 units in the year-ago period. Three-wheeler wholesales also increased to 20,938 units last month as against 13,856 units in April 2021. "Sales of passenger vehicles is still below the April 2017 figures, while two-wheelers are even below the April 2012 figures," SIAM Director General Rajesh Menon noted.
- 5) Earlier on Monday, the rupee hit an all time record low of 77.58 against the US dollar on Monday and finally settled the day at 77.50, down 60 paise over its previous close. The rupee is under pressure led by strengthening of US dollar, unabated foreign fund outflows and rate hike by US Fed. The dollar has risen for five straight weeks as U.S. Treasury yields have climbed on expectations the Fed will be aggressive in attempting to tamp down inflation.
- 6) Globally, The Bank of England sent a stark warning that Britain risks a double-whammy of a recession and inflation above 10 percent as it raised interest rates on Thursday to their highest since 2009, hiking by quarter of a percentage point to 1 per cent. The pound fell by more than a cent against the US dollar to hit its lowest level since



mid-2020, below \$1.24, as the gloominess of the BoE's new forecasts for the world's fifth-largest economy caught investors by surprise.

- 7) Earlier, The Federal Reserve hiked the interest rate by 50 bps (biggest hike in over two decades) pushing the benchmark above 0.75 percent continuing on its approach for policy tightening to control rsising inflation that has touched 40-year highs. In its statement, Fed stated that the committee seeks to achieve maximum employment and inflation at the rate of 2 percent over the longer run. With appropriate firming in the stance of monetary policy, the Committee expects inflation to return to its 2% objective and the labor market to remain strong.
- Domestically, in a surprise move, RBI Governor Shaktikanta Das announced that the monetary policy committee has unanimously voted to increase the reporate by 40 bps to 4.40 per cent, adding that the central bank's stance accommodative. RBI's rationale behind raising benchmark rates in an off-cycle MPC meeting was the upside risks to India's inflation trajectory because of global factors. Heightened uncertainty surrounds the inflation trajectory, which is heavily contingent upon the evolving geopolitical situation. Global commodity price dynamics are driving the path of food inflation in India, including prices of inflation sensitive items that are impacted by global shortages due to output losses and export restrictions by key producing countries. International crude oil prices remain high but volatile, posing considerable upside risks to the inflation trajectory through both direct and indirect effects. Core inflation is likely to remain elevated in the coming months, reflecting high domestic pump prices and pressures from prices of essential medicines. Renewed lockdowns and supply chain disruptions due to resurgence of COVID-19 infections in major economies could sustain higher logistics costs for longer. All these factors impart significant upside risks to the inflation trajectory set out in the April statement of the MPC. Hence the MPC thought it was necessary to reverse rate action taken in May 2020, where the RBI reduced the policy repo rate by 40 bps, following 75 bps reduction in March, as monetary policy had shifted to an ultra-accommodative mode because of the pandemic. The MPC also decided to remain accommodative while focusing on withdrawal of accommodation to ensure that inflation remains within the target going forward, while supporting growth.
- 9) RBI also raised the CRR limit by 50 bps to 4.5 per cent with effect from May 21, which in turn will lead to withdrawal of Rs. 87,000 crore the system, the governor added. In another move, the RBI has hiked the cash reserve ratio of banks by 50 basis points to 4.5 per cent of net demand and time liabilities (NDTL), effective from the fortnight beginning May 21, 2022. This is expected to withdraw liquidity to the tune of Rs. 87,000 crore from the system. The increase in CRR by RBI is in line with its stance of withdrawal of accommodation and in line with its earlier announcement of gradual withdrawal of liquidity over a multi-year time frame.
- 10) According to RBI in its Monetary Policy Statement, domestic economic activity stabilised in March-April with the ebbing of the third wave of COVID-19 and the easing of restrictions. Urban demand appears to have maintained expansion but some weakness persists in rural demand. Investment activity seems to be gaining traction. Merchandise exports—recorded double digit expansion for the fourteenth consecutive month in April. Non-oil non-gold imports also grew—robustly on the back of improving domestic demand. Overall system liquidity remained in large surplus. Bank credit rose (y-o-y) by 11.1 per cent as on April 22, 2022. India's foreign exchange reserves declined by US\$ 6.9 billion in 2022-23 (up to April 22) to US\$ 600.4 billion.
- 11) The Purchasing Managers' Index (PMI) for April rose to 54.7 from 54 in March. Factory activity picked up in the month, bolstered by a solid increase in demand as pandemic restrictions were eased, but rising energy prices pushed input costs to a five-month high, a private survey showed. "Factories continued to scale up production at an above-trend pace, with the ongoing increases in sales and input purchasing suggesting that growth will be sustained in the near-term," noted Pollyanna De Lima, economics associate director at S&P Global.

#### Ajcon Global's observations and view...

- 1) Indian equities were under tremendous pressure led by weak global cues like rising inflation in China and investors getting nervous before the release of US inflation data. In addition, sentiments have been affected after rupee fell to all time low against the US Dollar and US Fed hiking interest rates by 50 bps. Earlier, RBI hiked the repo rate by 40 bps in a surprise move which has affected investor sentiments. There are headwinds like weak global demand outlook led by hawkish stance of global central banks, ongoing war between Ukraine and Russia, rising crude oil prices, increasing COVID-19 cases in China and subsequent lockdown in various parts of China (China's zero tolerance COVID-19 policy) affecting demand, concerns of high inflation across the globe, rising bond yields globally and rupee depreciation. However, domestically, robust GST Collections and Direct Tax collections depict strong revival in Indian economy which will keep bulls in picture.
- 2) Domestically, investors will continue to track ongoing Q4FY22 earnings—season which has been mixed so far (street participants will focus on management commentary with regards to demand outlook, how companies are dealing with input cost pressures and supply chain disruptions which will drive market direction).



- 3) There is a strong line up of IPOs upcoming in the near future. We suggest investors to be careful with IPOs that are look expensive and understand the fundamentals based on risk reward profile before taking a decision to invest. No doubt, IPOs of sectors in limelight like E-Commerce, Insurance, companies engaged in Digital space, Speciality chemicals, Companies business model suited to new age, companies having business model which caters to the demands of Electric Vehicles would always gain maximum attention. However, investors need to be careful with expensive IPOs whose valuations are beyond logic. The carnage witnessed in some of the recently listed companies makes a case for investors to be more cautious.
- 4) Before the significant correction led by war between Russia and Ukraine in Ukraine, the domestic sentiments were upbeat as in third wave of COVID-19 led by Omicron variant did not have a major impact on the economy, growth-oriented Union Budget presented by the Finance Minister (we believe the Budget is growth oriented with significant focus on capex emphasis is laid on Agriculture, MSMEs, Housing, Digital ecosystem, Defence, Electric Vehicles and Solar Power). In addition, factors like good growth in merchandise exports, RBI's dovish stance in its Monetary Policy, good GDP data, robust GST collections, PLI incentives in various sectors, strong vaccination drive, faster than expected economic recovery in Unlock phase, strong Q3FY22 earnings season and management commentary and good spike in retail participation from Tier II and Tier III cities have supported the bulls.
- 5) It is advisable for investors to look out for stock specific opportunities considering growth outlook and management pedigree amidst the ongoing crisis. History has proved that after any crisis, equities recover strongly and give stellar returns. We recommend investors for the near term to Buy quality names on dips and sell on rise considering the volatility in the market in the near term. It would be advisable to avoid companies having exposure to Russia, Ukraine and Eastern European countries for the time being. Additionally, companies dependent on crude oil and crude oil derivatives will face margin pressure. Supply chain disruptions would also pose a challenge for companies and hence investors need to careful in selection of stocks.
- 6) Always remember, steep corrections and crash in a structural bull market will keep markets healthy. Structurally, Indian economy is poised to do well after major reforms like thrust on digital economy after demonetisation, implementation of GST, RERA, Insolvency and Bankruptcy Code, reforms in power sector, one of its kind Union Budget announced last year which focused on investment led spending to drive growth with impetus on Privatisation, thrust on Aatmanirbhar Bharat resulting into Production Linked Incentive (PLI) schemes for various sectors, reforms in Direct Taxes, thrust on renewables sector, Ethanol blending, scrapping policy etc.



#### Disclaimer

Ajcon Global Services Limited is a fully integrated investment banking, merchant banking, corporate advisory, stock broking, commodity and currency broking. Ajcon Global Services Limited research analysts responsible for the preparation of the research report may interact with trading desk personnel, sales personnel and other parties for gathering, applying and interpreting information.

Ajcon Global Services Limited is a SEBI registered Research Analyst entity bearing registration Number INH000001170 under SEBI (Research Analysts) Regulations, 2014.

Individuals employed as research analyst by Ajcon Global Services Limited or their associates are not allowed to deal or trade in securities that the research analyst recommends within thirty days before and within five days after the publication of a research report as prescribed under SEBI Research Analyst Regulations.

Subject to the restrictions mentioned in above paragraph, We and our affliates, officers, directors, employees and their relative may: (a) from time to time, have long or short positions acting as a principal in, and buy or sell the securities or derivatives thereof, of Company mentioned herein or (b) be engaged in any other transaction involving such securities and earn brokerage.

Ajcon Global Services Limited or its associates may have commercial transactions with the Company mentioned in the research report with respect to advisory services.

The information and opinions in this report have been prepared by Ajcon Global Services Limited and are subject to change without any notice. The report and information contained herein is strictly confidential and meant solely for the selected recipient and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of Ajcon Global Services Limited While we would endeavour to update the information herein on a reasonable basis, Ajcon Global Services Limited is under no obligation to update or keep the information current. Also, there may be regulatory, compliance or other reasons that may prevent Aicon Global Services Limited from doing so. This report is based on information obtained from public sources and sources believed to be reliable, but no independent verification has been made nor is its accuracy or completeness guaranteed. This report and information herein is solely for informational purpose and shall not be used or considered as an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. Ajcon Global Services Limited will not treat recipients as customers by virtue of their receiving this report. Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to your specific circumstances. The securities discussed and opinions expressed in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient. This may not be taken in substitution for the exercise of independent judgment by any recipient. The recipient should independently evaluate the investment risks. The value and return on investment may vary because of changes in interest rates, foreign exchange rates or any other reason. Ajcon Global Services Limited accepts no liabilities whatsoever for any loss or damage of any kind arising out of the use of this report. Past performance is not necessarily a quide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forwardlooking statements are not predictions and may be subject to change without notice. Ajcon Global Services Limited or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months.

Ajcon Global Services Limited encourages independence in research report preparation and strives to minimize conflict in preparation of research report. Ajcon Global Services Limited or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither Ajcon Global Services Limited nor Research Analysts have any material conflict of interest at the time of publication of this report.

It is confirmed that Akash Jain – MBA (Financial Markets) or any other Research Analysts of this report has not received any compensation from the company mentioned in the report in the preceding twelve months. Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

Ajcon Global Services Limited or its subsidiaries collectively or Directors including their relatives, Research Analysts, do not own 1% or more of the equity securities of the Company mentioned in the report as of the last day of the month preceding the publication of the research report.



It is confirmed that Akash Jain – MBA (Financial Markets) research analyst or any other Research Analysts of Ajcon Global do not serve as an officer, director or employee of the companies mentioned in the report.

Ajcon Global Services Limited may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report.

Neither the Research Analysts nor Ajcon Global Services Limited have been engaged in market making activity for the companies mentioned in the report.

We submit that no material disciplinary action has been taken on Ajcon Global Services Limited by any Regulatory Authority impacting Equity Research Analysis activities.

# **Analyst Certification**

I, Akash Jain MBA (Financial Markets), research analyst, author and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. I also certify that no part of compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view (s) in this report.

## For research related queries contact:

Mr. Akash Jain - Vice President (Research) at, research@ajcon.net, akash@ajcon.net

CIN: L74140MH1986PLC041941

SEBI registration Number: INH000001170 as per SEBI (Research Analysts) Regulations, 2014.

Website: www.ajcononline.com

### Registered and Corporate office

408 - (4<sup>th</sup> Floor), Express Zone, "A" Wing, Cello – Sonal Realty, Near Oberoi Mall and Patel's, Western Express Highway, Goregaon (East), Mumbai – 400063. Tel: 91-22-67160400, Fax: 022-28722062